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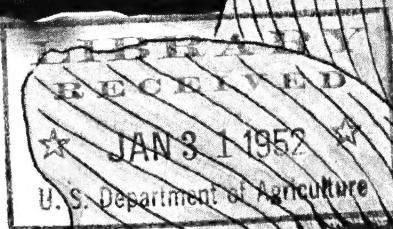
62,61

Magnificent,
Giant-flowered Amaryllis
and
entrancing, dainty-flowered
miniature Amaryllis
of infinite charm and grace

the finest,
Imported and
American Hybrids
we've searched the World-over for!

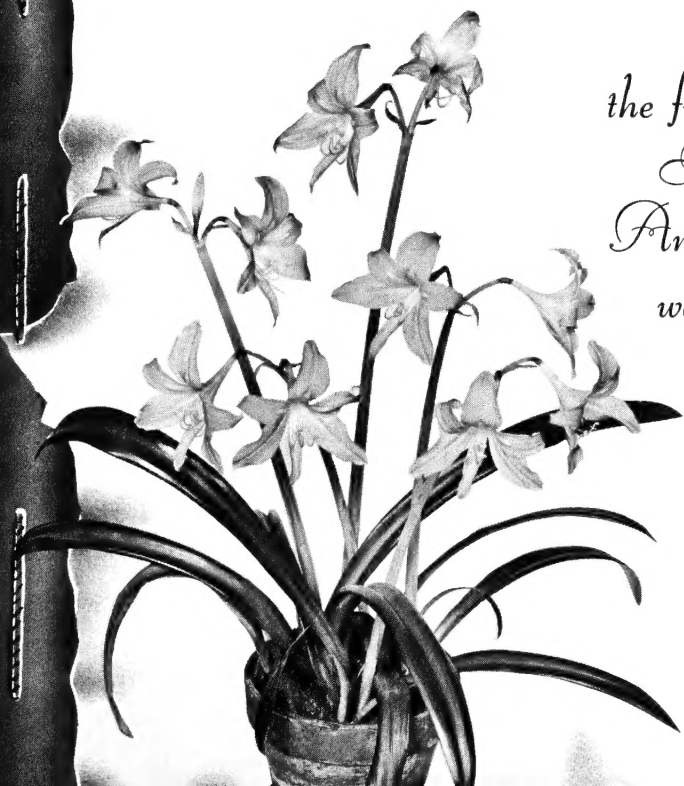
completely guaranteed through their
first blooming season!

The Barnes
IMPORTERS
of EAST AURORA
N.Y.



WINTER - SPRING
1952

Series No. HP-502





The Most Spectacular ... the
Most Colorful of ALL the
House Plants
in the whole, wide World!

Magnificent Amaryllis
yet

SO EASY-to-GROW!

- ✓ the beginner ✓ the hobbyist
- ✓ the specialist ✓ the fancier
- ✓ the connoisseur
- ✓ the inveterate gardener

even the "tired" business man
AND his busy-as-a-little-bee
spouse.

All may achieve
Outstanding **SUCCESS!**

gay colors for gray days

As Amaryllis Specialists (the foremost in America, too), we bring you the finest of the Dutch Varieties, the Best of the American Hybrids, that you may revel in their gorgeous colors all through those cold, dreary months before the good mother earth wakes to Spring!

When these huge, healthy, homely bulbs unfold their breathtaking blossoms, you will have the pleasure of enjoying them over a considerable period of time.

no green thumbs needed

All Amaryllis are so beautiful, the uninitiated are prone to believe that they require special skills and a whole handful of green thumbs to bring about the full glory that is theirs alone. BUT really they don't!

Amaryllis are one of the easiest bulbs to grow and keep in good condition year after year — many fine old specimens are still blooming regularly after more than a generation of care in the same gardener's family. And they simply dote on warmth, so right away they are the very best, most-appreciative, modern-home-and-apartment-dwellers there are!

Photo by
S. Y. Caldwell

Stately Dutch Hybrids

imported for You directly from Holland

As recognized Amaryllis Specialists, we, at the Barnes, bring You the Very Best of the finest Dutch Strains in NAMED Varieties rated

the World's Most Beautiful Amaryllis

All propagated vegetatively by offsets and cuttage! Each and Every Flower from Each and Every Bulb is Identical in color, form, size and quality to the Mother Amaryllis.

Each and Every variety is distinct and different, never duplicating another exactly! Blossoms of startling beauty will measure 7 to 9 inches across under good culture. Wonderful pure colors, of clear sparkling quality; exquisitely shaped flowers of noble bearing and perfect form, with broad overlapping petals of rich substance! The firm, well-cured bulbs produce at least 2 scapes, more often 3, with three to four huge flowers to each scape!

the Ludwig Strain

All the way from Hillegom, Holland to You (via the Barnes, of course) come these remarkable bulbs—WHITE GIANT, SALMON JOY, FANTASY, MONA LISA, AMERICAN EXPRESS, DUTCH GOLD, and others equally famous.

These are favorite exhibition Amaryllis, representing an achievement in hybridizing skill for which Ludwig & Company is noted. Why, as far back as 1929, close to a quarter of a century, this firm won a Golden cup with their exhibit of pure white Amaryllis at the big Dutch Winter Flower Show!

However, all these rare Ludwig Amaryllis are in limited quantity. You'd best make haste with your orders to avoid disappointment.

LUDWIG'S FINEST EXHIBITION NAMED VARIETIES

(Propagated vegetatively by the Luyten cuttage method)

Every Variety tested and rated by Thomas Manley at the nationally famous Valleevue Test Gardens.

AMERICAN EXPRESS (AA). A showy and spectacular giant of clear, flaming Orient Red, with a darker throat. Received highest rating possible at the Valleevue Trials.

Jumbo Exhibition Size Bulbs \$5.85 each, 3 for \$15.95

DORIS LILIAN (A). A peerless beauty this! Blossoms open out rather flat, presenting in full glory an exquisite effect of light rose-pink deepening to rose in the throat. The edges of each petal are delicately lighter in shade. A magnificent novelty that should be included in every Amaryllis Fancier's collection.

Jumbo Exhibition Size Bulbs \$12.00 each, 3 for \$32.95

N. B. The letters "A" and "AA" after the names of the Magnificent Amaryllis Hybrids, presented here indicate the ratings accorded by Dr. Thomas R. Manley at the Valleevue Test Gardens of the Garden Center of Greater Cleveland and Western Reserve University.

See page 7 for information about these Nationally famous Amaryllis trials.

EARLY WHITE (A). An entrancing, immaculate white, with only a faint tint of green deep in the throat. Somewhat like a lily in shape, the blooms stand elegantly and proudly on the scapes. Excellent substance, early flowering.

Jumbo Exhibition Size Bulbs \$4.25 each, 3 for \$11.75

HALLEY (AA). New and very outstanding with somewhat flat, beautifully rounded 8-inch blossoms in a lively shade of glowing Poppy Red. Stamens are darker, the throat very dark, while all the petals are veined with a deep, dark red shade creating a rich, jewel-like glow! Received highest rating possible at Valleevue Trials.

Jumbo Exhibition Size Bulbs \$7.50 each, 3 for \$20.75

INVINCIBLE. A brilliant, clear colored novelty of superb form with blossoms of smooth scarlet, toned with orange, blending subtly into a deep, rich red at the throat. Not available this season, but you may safely send advance orders for December 1953.

SALMON JOY (A). Lovely, soft Mandarin Red blossoms of glowing intensity, a livelier tone tending toward light red. A most imposing and intriguing creation. The large 8-inch blossoms are almost perfect, and flat, pansy-like in form. Especially beautiful, this is a variety that has scored great success, and continues so to do.

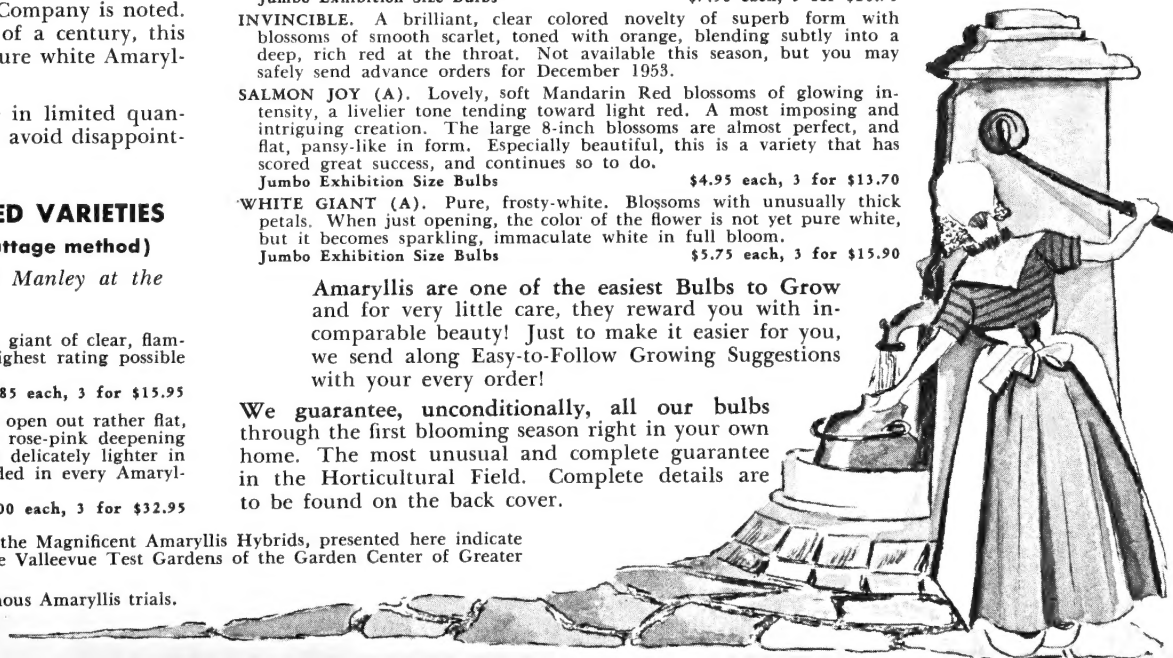
Jumbo Exhibition Size Bulbs \$4.95 each, 3 for \$13.70

WHITE GIANT (A). Pure, frosty-white. Blossoms with unusually thick petals. When just opening, the color of the flower is not yet pure white, but it becomes sparkling, immaculate white in full bloom.

Jumbo Exhibition Size Bulbs \$5.75 each, 3 for \$15.90

Amaryllis are one of the easiest Bulbs to Grow and for very little care, they reward you with incomparable beauty! Just to make it easier for you, we send along Easy-to-Follow Growing Suggestions with your every order!

We guarantee, unconditionally, all our bulbs through the first blooming season right in your own home. The most unusual and complete guarantee in the Horticultural Field. Complete details are to be found on the back cover.



More Dutch Hybrids — the Very Best of the finest strains . . . imported for YOU directly from Holland

Not unlike the famous School of Dutch Painters (the Masters, of course) there is as noted a School of Dutch Amaryllis Cultivators and Hybridizers! Each has a retinue of ardent supporters who proclaim it supreme!

These are the Masters, Warmenhoven, Van Meeuwen, Van Tubergen, Ludwig & Company. As Amaryllis Specialists, we bring you their very finest!

The Warmenhoven Strain

all the way from Anna Paulowna, Holland to you (via the Barnes, of course).

Propagated vegetatively through offsets and cuttage, by the famous Luyten method, the Warmenhoven Hybrids are true to their aristocratic ancestry in every way.

Large, well formed flowers of a round, ideal shape are characteristic of these Hybrids; as are the dazzling, pure colors of every shade. There are Whites of snowy purity; clear Violets; delicate Pinks; vivid Reds and many, many more! Only the very best individual plants are selected for vegetative reproduction. Thus the superiority of their stocks is always fully guaranteed!

Warmenhoven's Exhibition NAMED VARIETIES

Every variety tested and rated by Thomas Manley at the nationally famous Valleeve Test Gardens.

KING OF THE STRIPES (A). A luscious frosty pale pink to white, crisply etched with broad, undefined lines of bright carmine which shades to vermilion in the throat of each petal!

Huge Exhibition Bulbs \$4.75 each, 3 for \$13.10

STRIPED BEAUTY. An unusual beauty with scarlet tinged Orange lines that cover such a large part of each petal, and are so profuse that they produce the effect of a white border!

Huge Exhibition Bulbs \$4.95 each, 3 for \$13.70

QUEEN OF THE WHITES (AA). This snow white beauty has flaring petals of excellent substance with a glistening waxy sheen. Despite its regal name, it is somewhat informal in shape. Utterly enchanting when well grown. One of the highest rated whites at the Valleeve Trials.

Huge Exhibition Bulbs \$5.95 each, 3 for \$16.45

SWEET SEVENTEEN (A). This magnificent Amaryllis is particularly popular with the ladies! The big, showy, wide-open, 9-inch blossoms are a lovely shade of rose pink, netted and veined!

Huge Exhibition Bulbs \$5.50 each, 3 for \$14.95

MT. TACOMA (A). Specially interesting and intriguing, because it is as white as the snow-capped mountain it was named after, yet there is a very faint, delicate tint of green in the throat, almost like the first promise of Spring. Blossoms are 7-inches in diameter and well formed.

Huge Exhibition Bulbs \$5.00 each, 3 for \$13.80

RED MASTER (AA). This is the flaming masterpiece that created such a sensation with Amaryllis fanciers throughout the country last year. It is a huge, rich, dark red hybrid of great substance with flat flowers more than 10 inches in diameter at the optimum, and it boasts of its beauty in an almost flamboyant manner! Received highest rating possible at Valleeve Trials.

Huge Exhibition Bulbs \$7.50 each, 3 for \$20.75

MORENO (A). Another solid red beauty of not such a deep tone as the Red Master, its throat slightly suffused with a rosy-red tone! Blossoms are 8-inches in diameter.

Huge Exhibition Bulbs \$5.95 each, 3 for \$16.45

QUEEN'S PAGE (A). Also known as Salmon Joy. An entrancing, clear Salmon Pink color with a deeper self tone in its throat. Almost overpowering in its magnificence, this hybrid has 2 to 3 scapes, 24 inches tall, each of which bears 4 to 6 blossoms, 8 inches in diameter.

Huge Exhibition Bulbs \$5.95 each, 3 for \$16.45

LUCIFER is, of course, a gleaming dark red, as its name should indicate. Its impressive flowers, 8-inches in diameter, are of great substance.

Huge Exhibition Bulbs \$4.95 each, 3 for \$13.65

VIOLETTA is another hybrid whose blossoms are absorbingly lovely. They are 8-inches in diameter, their throats a delightful light rose color, the petals blending from a medium rose to a deep tone of the same color with mid-ribs of light rose.

Huge Exhibition Bulbs \$5.50 each, 3 for \$14.95

Warmenhoven's Pure Color Amaryllis

raised from hand-pollinated Seed

Seedlings grown from selected separate shade stock, may of course show some variation, yet these are so carefully pollinated, and of such fine ancestry, that you are certain to be delighted with them.

They exhibit the same perfection of form and characteristics for which all Warmenhoven's hybrids are noted. And each is covered by our regular guarantee.

| | Huge Exhibition Bulbs | Large Exhibition Bulbs |
|----------------------------|-----------------------------|------------------------------|
| Pure, Sparkling WHITE. W-1 | \$4.25 | \$3.45 |
| Brilliant Aztec RED. W-2 | 3.85 | 2.95 |
| Vivid SCARLET. W-3 | 3.85 | 2.95 |
| Rich, Dark RED. W-4 | 3.85 | 2.95 |
| Salmon PINK. W-5 | 3.85 | 2.95 |
| Lively STRIPED. W-6 | 3.85 | 2.95 |

the Van Meeuwen Strain

Immediately, upon its introduction, Van Meeuwen and Sons adopted the excellent Dr. Luyten method of propagation by vegetative means to further perfect their Hybrid Amaryllis. Previously they had spent long years and diligent effort to maintain true colors and characteristics by propagating from seed. Thus there was already a large stock of good Hybrid Amaryllis with which to work, and from which was produced the superior Hybrid Amaryllis clones now of such note. These are the "Superior Hybrid Amaryllis", widely admired for their very large, beautifully shaped blooms, and the ease with which they can be forced into bloom right in the home.

Van Meeuwen NAMED VARIETIES

These beauties come in a marvelous selection of true colors, the description of each being based upon the Royal Horticultural Society color chart!

ALBINO — A frosty White of sparkling purity

DIDO — A fascinating Chinese Coral

FABIOLA — A clear, light Orient Red

FAUST — Rich, brilliant Turkey Red

IMPERATOR — Deep, fascinating Cardinal Red

JULIA — Bright, Brick Red

PURPLE QUEEN — A luscious Tyrain Purple

QUEEN SUPERIORA — Rich, deep Currant Red

MARYON — Deep, Blood Red

ROSE QUEEN — Dainty, Phlox Pink with White Center

SOLINA — Soft, sunny Marygold Orange

Huge, healthy, exhibition size bulbs

\$5.75 each, 3 for \$15.90

SPECIALLY TREATED Van Meeuwen's (Available in all 11 varieties listed above)

These are the famous "Herald Amaryllis" which are attaining such widespread popularity because they can be forced into bloom for Christmas if planted in early November. When planted after Christmas they will still come into bloom weeks ahead of any other varieties on the market planted at the same time.

They are specially treated by a secret process developed by the Dutch Laboratory of Plant Physiology. They are guaranteed to bloom within the amazingly short time of 60 days, and the later they are planted in the season the fewer days will be required to bring them into bloom.

Huge Exhibition Size Bulbs

\$6.95 each, 3 for \$18.95

Easy to Follow Growing Instructions for Amaryllis are included with your every order. And despite their overwhelming magnificence, let us, as Amaryllis Specialists, assure you that the Amaryllis is really a hardy "creature" which flourishes with little care!

Our Guarantee gives You protection that is absolute and complete through the first blooming season right in your own home!



Photo—S. Y. Caldwell



Dutch Hybrids

The Climax!

the Van Tubergen Strain

Grown from Hand-Pollinated Seed

Particularly noted for superb blossoms, smooth petaled and perfect in form, the Van Tubergen hybrids take second place to none! Despite the Herculean task of producing exhibition size Amaryllis in pure, self colors by propagation from seed, the gorgeous Van Tubergen hybrids have been stabilized to a remarkable extent!

They are truly beautiful . . . perfect in form, substance, size and bearing, with only slight variations in shade and tone. They are also quite a little less in price than the other Dutch Masters' Named Varieties, because the method of propagation by hand-pollinated seed is much quicker than the vegetative process.

VAN TUBERGEN'S EXHIBITION SIZE BULBS

fall into two separations — "The Strong Select" Bulbs, which have 2 and sometimes 3, scapes, each bearing from 3 to 4 blossoms. "The Good Flowering Size" Bulbs produce 1 scape, often 2, which bears 3 to 4 blossoms.

Van Tubergen's **PURE Color**
Amaryllis . . .

| | Strong Select Bulbs 22/24 cm. | Good Flowering Size 20/22 cm. |
|-------------------------------|-------------------------------------|-------------------------------------|
| Vivid SCARLET. VT-1 | \$2.95 | \$2.25 |
| Pure Sparkling WHITE. VT-2 | 4.75 | 3.75 |
| Exquisite Pure PINK. VT-3 | 6.95 | 5.25 |
| Snow WHITE. VT-4 | | |
| Delicately threaded with pink | 2.95 | 2.25 |
| Bright CHINESE CORAL. VT-5 | 4.75 | 3.75 |
| Soft BEGONIA SALMON. VT-6 | 4.75 | 3.75 |
| Selected MIXTURE. VT-7 | 2.75 | 1.95 |

*If ordering 3 Bulbs of any ONE color,
you may deduct 10% from their total price!*

This is an Amaryllis Bulb. The fat, healthy, homely thing that produces such exciting beauty.

It's actually as tall as the real ones (the photo, that is).

But it is not as "fat" as our actual bulbs because we peeled it down and sliced it open so you could see the buds inside for your very own self. These buds are already developed in the bulbs when you receive them. Now you know why it is so easy to bring them into bloom right in your own living room with just the proper warmth and moisture.



Photo—S. Y. Caldwell

pot 'em
BUT please don't bury them! And
another thing, do be sure you use

Our Special Amaryllis Soil

If you just go ahead and sink your Amaryllis bulbs deep down in the earth (even ours), moisture will lodge behind the scales of the bulb and you may have trouble.

However, if you use our specially prepared Amaryllis Soil, and allow the bulb to rest proudly upon it, not unlike a duck upon the clear, blue water, you'll have wonderful results! Our special Amaryllis soil is prepared by our own formula requiring months of careful composting and the careful blending of all important ingredients. It is packed and shipped in Polyethylene plastic bags to maintain the proper moist condition.

BARNES' SPECIAL AMARYLLIS SOIL

| | |
|-------------------|-------------------|
| 1 qt. Bag, \$.85 | 2 qt. Bag, \$1.25 |
| 3 qt. Bag, \$1.50 | 5 qt. Bag, \$2.25 |

Prepaid East of the Mississippi. Add 25c for the 1st qt. and 15c more for each additional qt. west of "The River".

Van Tubergen's Hand-Pollinated Amaryllis SEED

There's an element of Special Excitement when you tuck these seeds in the ground and wait for them to start peeking through the moist earth. You remember that they themselves are hybrids, and you wait breathlessly to see if they're going to out-shine their aristocratic ancestors. They could be Something Very Extra Special, you know! More About them follows on Page 9. Perhaps, like a continued story, you'd like to read "the ending" right away, and turn back to this afterwards. We're not watching, so do whatever you like!

VALLEEVUE TEST GARDEN conducted by the Biological Field Station of Western Reserve University, and the Garden Center of Greater Cleveland.

Amaryllis **TRIALS 1951**, the following information is quoted directly from the Test Garden Report for 1951.

The Valleevue Test Garden Trials are the most comprehensive, exacting and authoritative *Amaryllis* Trials in America, *conducted under the direction of Thomas Manley, Horticulturist.*

an imported *Amaryllis* Species

Striata (*rutilum*)

(pictured on our front cover)

This is a charming, rare little species — and it is lovely, dainty and graceful! And such a prolific bloomer that you may actually dress up your house by using it for entrancing bouquets!

For years it was known as *A. Rutila*, but today it is recognized as *Striata*. The small, dainty flowers bend like lilies from their scapes, opening to reveal varying shades of light red to scarlet, and occasionally salmon tinted.

Selected Bulbs — \$3.25 each

During the second season of the *Amaryllis* Strain trials test, observations were made to determine the ability of the varieties to recover from the forcing practices used to bloom the plants for the Cleveland Flower Show of 1950. Inasmuch as the varieties were forced into bloom in 60 days from potting in 1950, it was interesting to note the ability of the plants to recover and bloom this season. During the vegetative season the plants were watered regularly and received weekly applications of liquid cow manure plus 1 tablespoon of 5-10-10 per 8" pot each month May through August. Practically all the plants developed from 12 to 16 leaves during the season with bulb development equal in size or larger than those received from Holland.

Bulbs for trial from Ludwig & Co., Hillegom; H. De-Graaff & Sons, Lisse; and Warmenhoven & Son, Lisse, Holland were reported late in December after an 80-day rest period, during which time the foliage completely died down. The soil mixture used was equal parts of sand, clay, loam, compost and rotted cow manure with one tablespoon of bone meal per pot. Watering began on January 1, 1951 with a blooming period of the Cleveland Home and Flower Show on February 24 as the objective of the forcing period for the first

scapes. The response to forcing the second season was not as uniform as the previous year, however a large majority were in bloom for the show.

The named varieties of *Amaryllis* vegetatively propagated represent the finest types of this flower available today. Five bulbs of each variety were studied to note variances in color or form. Care was taken to determine which variety was superior when certain named varieties nearly identical in color were observed. Due to the time and labor involved in the vegetative propagation of these bulbs it would appear to be desirable to have a few named varieties of very high quality and distinctiveness than the large number of similarly colored varieties available today.

The rating for 1951 tends to emphasize the very best of each color so that they may be recognized as superior. Based on our records, these should be used as standards for future selection and comparison of respective colors. The letter rating of AA — (Superior); A — (Excellent); B — (Good); C — (Fair, for discard), is based on clean color, floret size, number of scapes per bulb, number of florets per scape, floret form, floret substance, length, and texture of scape and vigor of bulb and foliage.

THOMAS MANLEY, Horticulturist

the dainty, free-flowering Miniature Amaryllis of exceeding grace and appealing charm

These Miniatures are perfectly proportioned small *Amaryllis*, replicas of the giants, save for size and grace, and so profuse in bloom that you'll not hesitate to use them for lovely bouquets.

More and more of the renowned hybridists are giving their development serious attention. So if you are one who shies away from the almost overpowering splendor of the big *Amaryllis*, you will find yourself delighted with these dainty, graceful replicas.

We present three of the Most Choice to add charm to your home! (They, too, are excellent pot plants!)

Van Meeuwen's Graceful

Amaryllis Graceful is the first true miniature with all of the perfection of form and coloring found in finer, large flowered hybrids — a veritable masterpiece in miniature. The entire stock of bulbs was purchased by Van Meeuwen from the private gardener of one of Holland's leading industrialists, who spent 25 years of cross-breeding in developing the strain to its present degree of perfection.

It has created a sensation at every European and English flower show, and was awarded the coveted SILVER LINDLEY MEDAL of the Royal Horticultural Society of England in 1949.

Amaryllis Graceful exhibits all of the superb qualities of the Van Meeuwen *Superiora* clones. The flowers are a very unusual shade of velvety red, small and beautifully formed — borne on slender, graceful wiry stems about 14 to 18 inches high. And everything is in exactly the right proportion.

The race is very free flowering, so that a bulb carrying three stems — each with four to six beautiful flowers, is no exception.

| | |
|-----------------------------------|--------------|
| Huge Exhibition Size Mother Bulbs | \$17.50 each |
| Jumbo Exhibition Bulbs | 13.75 |
| Large Exhibition Bulbs | 11.50 |

Van Meeuwen's Mignon

Another Miniature, closely resembling the Graceful, but about 5 inches taller, and not quite so dainty.

It, too, blooms profusely, and bears flowers of the same pure velvety red as the Graceful, but with some striping deep in the throat.

This year Van Meeuwen has shipped us exceptionally fat, healthy mother-bulbs that will produce from 3 to 4 spikes per bulb, and four to six flowers per spike.

Huge Exhibition Size Mother Bulbs \$7.75 each
3 for \$19.95



Photo
S. Y. Caldwell

Ludwig's Gracilis

These Ludwig Miniatures are somewhat taller than Van Meeuwen's (standing 16 to 20 inches high). The flowers are a bit larger and not as dainty. But they are very profuse in blooms, with 4 to 5 florets on each scape. Our fat, selected bulbs will produce at least 2, and frequently 3 scapes.

Colors vary in an interesting manner, ranging from dark red to orange, carmine red and rose, the greater part having a faint streak in the throat.

Available in selected mixture only.

Large Selected Bulbs \$3.00 each

gorgeous Amaryllis Hybrids

developed by those

marvelous American Hybridists

As Amaryllis Specialists, we at THE BARNES, can scarcely turn a cold shoulder on the gorgeous American Varieties. In fact, we look on them with pride, for right here in our own country eminent hybridizers and cultivators have made such strides with Amaryllis that they are now running a close second to the famed Dutch Masters.

Equal care in propagating is being exercised, and it really wouldn't surprise us if, in a relatively short period, the American Amaryllis would rival the best of the Dutch!
(Smart fellas, we Americans, is it not?)

the McCann Giant Double Amaryllis

(via the McCann Nursery, Punta Gorda, Florida)

Only 2 very beautiful, perfect clones were retained by the late Captain J. J. McCann from his remarkable cross of the Double, "Amaryllis Alberti", of Cuban origin, with the Single-Flowered "Nehrling Amaryllis", some years ago. A total of six clones were produced, but four were discarded as not absolutely perfect.

These two original clones, the "Mary McCann" and the "Madira Bickel" are outstanding favorites today!

However, since double-clones do not set seed it was necessary to hand-pollinate two single Hybrid Amaryllis in order to obtain second and succeeding generations. The second generation clone is "The Helen Hull"; succeeding generations the "Captain McCann" and the "Ed Lena."

We present them all for your delight, but do suggest that you make prompt selection as we have very limited quantity.

HELEN HULL. Very free-flowering and graceful! Entrancing ruffled blooms 8 to 9 inches in size are a lovely shade of brilliant red overlaid with an orange glow and relieved with white keeling!

Large Exhibition Bulbs
Jumbo Exhibition Bulbs

\$2.95 each, 3 for \$7.95
\$4.75 each, 3 for \$13.10

MARY McCANN, just as free-flowering with blossoms (6-9 inches) of a delicate blush-pink etched with white veins.

Large Exhibition Bulbs

\$4.95 each, 3 for \$13.70

MADIRA BICKEL, pictured at upper right opposite, has profuse blossoms (6-7 inches) with lacy, ruffled edges, all a lovely, glowing brick red.

Large Exhibition Bulbs

\$4.95 each, 3 for \$13.70

CAPTAIN McCANN is a deep, rich, velvety red with a delicate white throat and gentle white keeling. Flowers are 6 to 7 inches in diameter, and make handsome bouquets.

Large Exhibition Bulbs
Jumbo Exhibition Bulbs

\$2.95 each, 3 for \$7.95
\$4.75 each, 3 for \$13.10

ED LENA, we present for the first time. It is a clear, clean white just tinged with soft pink.

Large Exhibition Bulbs

\$4.95 each, 3 for \$13.70

HOWARD & SMITH
STRIPED HYBRID

the Hermon Brown Amaryllis Strain

More than a few, in fact a goodly number, of our indoor-gardening friends have been delighted with the Hermon Brown Strain for many reasons: the blossoms are large, well formed and truly very beautiful; they measure up in every way to the exact standards of Hermon Brown—and they're wonderfully inexpensive.

(And should it happen that you don't know the Amaryllis, these bulbs will give you an introduction to one of the most magnificent easy-to-grow house plants in the world! What's more, they'll do it very inexpensively, too!)

AVAILABLE IN MIXTURE ONLY. There are Near Whites, Red with White Markings, Pink and White Combinations, as well as beautiful shades of Dark Red.

LARGE SELECT BULBS, 75c each, 3 for \$2.00, 6 for \$3.95

Please Note—On the next page we also offer Howard and Smith's Mixture, because each Strain contains variations in colors, shades and effects not found in the other, while the quality and beauty are at a par.

the Howard and Smith Amaryllis Strain

Nationally noted for their development of exquisite color shades, and large, flat, spreading flowers that flaunt their beauty boldly!

More than 45 years ago, the late Fred H. Howard of California imported Amaryllis breeding stock from several of the leading European growers and plant breeders—using this stock as a foundation for the extensive and carefully planned breeding program which has produced the outstanding Howard and Smith strains of today. Throughout the years he continually searched the world over for improvements of all types, and constantly maintained for breeding purposes one of the finest greenhouse collections of Amaryllis in America.

The beautiful Howard and Smith Amaryllis are extremely vigorous and rugged, free-flowering, and of excellent quality in every respect. Flowers are broad petaled, well formed, and clear colored.

Shades of BRILLIANT SCARLET. No. HS-1.

LARGE SELECT BULBS 95c each, 3 for \$2.65

JUMBO Extra-SELECT BULBS .. \$1.35 each, 3 for \$3.80

Shades of RICH CRIMSON. No. HS-2

LARGE SELECT BULBS 95c each, 3 for \$2.65

JUMBO Extra-SELECT BULBS .. \$1.35 each, 3 for \$3.80

SNOW WHITE. No. HS-3

delicately marked with pink and red or blushed with shades of pink and red.

LARGE SELECT BULBS

\$1.35 each, 3 for \$3.80

JUMBO Extra-SELECT BULBS

\$1.65 each

3 for \$4.65

VARIEGATED No. HS-4

These blossoms are attractively variegated with Pink or Red against a stark white ground.

LARGE SELECT BULBS 95c each, 3 for \$2.65

JUMBO Extra-SELECT BULBS .. \$1.35 each, 3 for \$3.80

Howard & Smith's

SPECIALLY SELECTED

Amaryllis MIXTURE

A very choice collection of their finest hybrids in a virtual fiesta of all colors, shades and variations . . .

clear, sparkling whites with markings of delicate rose, red, carmine and other tints

shades of dazzling scarlet, crimson, maroon and rose . . . bright self colors, and unusual two-tone combinations.

Always an exciting choice.

LARGE SELECT BULBS

75c each, 3 for \$2.10

JUMBO Extra-SELECT BULBS

\$1.10 each, 3 for \$2.95

Photo
Philip Corliss



McCann Double Amaryllis
MADIRA BICKEL

Van Tubergen's Hand-Pollinated Superb Dutch Amaryllis SEEDS

We promised you the details on Page 7—so here they are. These are the same beautiful strain, guaranteed 90% true to color, as offered in the Van Tubergen Dutch Bulbs. They must be fresh for good results, so they are supplied only during a few months, following the harvesting of the new crop in May. You'll be able to get blooming size bulbs in about 2½ years!

They can be grown by even a fresh beginner, too, and under average home conditions. We suggest you use Our Special Amaryllis Soil, while following our Easy-to-follow Growing Instructions!

RICH SCARLET

10 Seeds, \$1.00

SNOW WHITE

10 Seeds, \$1.00

daintily etched with pink

10 Seeds, \$1.40

PURE, SPARKLING WHITE

10 Seeds, \$1.25

SOFT, CLEAR SALMON PINK

10 Seeds, \$1.50

SOFT AZTEC RED

10 Seeds, \$1.85

LUSCIOUS PURE PINK

10 Seeds, \$1.00

SELECTED MIXTURE

If half quantities are desired divide the price in half and add 15c additional.

to Your Valentine with love
not for just an hour, nor for just a day
BUT for years and years — Give
A deep, heart-red
Amaryllis
to be a constant reminder of your fond
devotion! A living, breathing gift
of wondrous beauty!
1 HOWARD & SMITH CRIMSON
(an extra carefully selected Jumbo Bulb)
with 1 quart of our very special
Amaryllis Soil for potting.
Our Special Valentine
Packet
Specially priced at
\$1.95

Bring the Glory of these
Magnificent Tropical Amaryllis
to all your favorite Gardening Friends

SEND us their full names and addresses immediately. We'll forward a copy of this Special Amaryllis booklet to each by Return Mail, accompanied by an attractive notice that it is being sent at your request.

But do be sure to send only the names of your very best friends, genuinely interested in beautiful flowers. Even though our supply of this valuable booklet is very limited, we do want to make sure that every real gardener gets a copy!

p. s. these friends of yours will also continue to receive all of our fascinating publications for a full year at no charge.

☐ Send the Amaryllis booklets by regular third class mail at no charge. ☐ RUSH the Amaryllis booklets immediately by FIRST CLASS MAIL. Enclosed is to cover extra postage costs for each at 6c each.

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My Name and Address:

STREET _____

CITY _____ STATE _____

Order Immediately

so you can enjoy the glorious beauty of these magnificent Amaryllis right in your own home during the next two months! Only during the cold, blustery gray days of the long winter will you fully appreciate the soul-warming beauty of these exotic flowers which burst into full bloom bringing you the breath of Springtime you yearn for.

Amaryllis are at their Best during January, February and March, so be sure to pot them right away to obtain the best results!

Order NOW!

and we will ship during the first spell of mild weather between East Aurora and your home town.

Shipping Schedules

You can absolutely depend on us to pack your order for safe shipment anywhere in the United States during the winter months. Every one of our Bulbs, plants, and the like are most carefully packed for safe shipment under the personal direction of Julian Moody, our president.

They'll arrive plump, healthy and safe at your door, ready for you to "take over" from there. Every safeguard to prevent frost is taken, so that they may travel to you despite the wintry weather. They are such wondrous things we, ourselves, want to protect them for you!

Our Gift to You

WE'RE So Anxious to have you **ORDER IMMEDIATELY** that we will give you a valuable gift, if you will send us your order *Within 10 days* after you receive this booklet!

It's a gift every Amaryllis lover will delight in!

A Packet of 5 of Van Tubergen's world-famous
Hand-Pollinated Amaryllis Seeds

a carefully selected mixture of all of the finest, hand selected, pure colors!

Here's your chance to add five of the most beautifully colored Amaryllis to your collection at absolutely no cost . . . just by sending your order to us within 10 days after you receive this booklet!

BE SURE to ADD THESE GIFT SEEDS to your order and just write the word "GIFT" in the price column. The seeds will be sent to you promptly when the fresh 1952 crop is harvested in late May or early June.

Join THE AMERICAN PLANT LIFE SOCIETY

Naturally you'll want to become associated with other ardent Amaryllis lovers throughout the world, and membership in this Society is the perfect way to accomplish that. This very active internationally famous society is devoted to the "increase and diffusion of knowledge concerning all plant life in general . . . with particular emphasis on Amaryllis, and all of the allied Amaryllids (related plants and bulbs in the Amaryllidaceae family).

A fascinating, interesting, valuable and helpful yearbook is published annually, most capably edited by Hamilton P. Traub, who is considered by most authorities as the leading authority on Amaryllis in America. Beyond a doubt this scholarly publication is one that every Amaryllis fancier should add to his library!

Yearly dues are but \$3.00. Send them and all correspondence to:

Mr. E. Frederick Smith, Membership Secretary,
The American Plant Life Society
Box 2398
Stanford, California



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| Quantity | Name of Variety | Page | Total | Send Valentine Gift Pkt. to: | | | | | | |
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Form 3547 Requested



*Our Guarantee gives You
the Complete Protection You want
through the first blooming season!*

As Amaryllis Specialists, we are proud to guarantee all our Amaryllis bulbs throughout the first blooming season right in your own home!

We exercise the greatest care to bring you fine, healthy, plump bulbs that will run true to their descriptions in every particular. Therefore, if by any chance you should be dissatisfied in any way (for instance should you feel that the colors or combinations of colors are not what you were led to believe they would be), write us about it. We will refund the entire purchase price immediately, if you wish. Or we will relace the bulbs at no charge the following season! It will not even be necessary for you to return the bulbs since we have the greatest faith in our fellow gardeners, both indoors and out.

It must, perforce, go almost without saying, then, that our bulbs and our packing methods are of the finest. Otherwise we would scarcely be able to extend to you such complete protection — the only guarantee of its kind in the horticultural field!

P.S. Your numbered Certificate
of Protection will go forward
with your order.

Julian W. Moody